

MARYHOTELS
ALANYA

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ALANYA

Sustainability Report

July 2026





Our hotel aims to offer its distinguished guests a modern and contemporary interpretation of traditional Turkish hospitality. Established on a 20,000 m² area in Alanya, under the shining Mediterranean sun, it presents a new lifestyle where service-oriented excellence transforms into a journey of discovery and happiness.

With its comfortable living spaces, meeting facilities, beachfront location, and specially designed service and entertainment concept, our hotel brings a fresh perspective to regional tourism.

Offering its guests quality and comfort beyond hospitality, at the edge of the sky.





OUR MISSION

We embrace a service philosophy in which our employees contribute to our brand value while feeling like valued members of our family. At the same time, we strive to provide our guests with unique and unforgettable experiences, where luxury and elegance are reflected in even the smallest details, while ensuring they enjoy the comfort and warmth of feeling at home.

OUR VISION

Beyond being a distinguished property that makes a difference in its region, we aim to become an indispensable brand in the global tourism industry by delivering high-quality and safe services through sustainable practices, while maintaining the highest levels of guest and employee satisfaction.



The time has come—indeed, it is long overdue—to consider the impacts of our actions more carefully. The United Nations Sustainable Development Report 2021 highlighted how progress toward many goals, including poverty reduction, education, and gender equality, has stalled or even reversed since 2020. In addition, global CO₂ emissions are once again approaching record levels.

At the same time, the global response to the COVID-19 pandemic demonstrated that humanity is capable of achieving extraordinary things when science and technology are harnessed for the common good.



There is a renewed sense of purpose across society, along with growing optimism that we can overcome other major challenges, such as climate change. We must all seize this moment and strive to achieve higher ambitions.

As Mary Hotels Alanya, we have become a leading example of environmental and social responsibility. To establish measurable goals, we assess our environmental impacts with the support of expert consultants and academics, and we develop action plans based on these assessments.



As Mary Hotels Alanya,

We have become a model enterprise with our environmental and social sensitivity. With the support of expert consultants and academics, we measure our environmental impact and prepare action plans to establish measurable goals.

We continue our journey to build a more sustainable future with determination. Aware of our environmental, social, and economic responsibilities, we prioritize strong collaboration and collective awareness with all stakeholders at every stage of our transformation.

Our goal is to ensure stable, inclusive, and sustainable economic growth for everyone, create full and productive employment opportunities, promote decent working conditions, and design consumption and production models in accordance with circular economy principles. At the same time, we consider taking concrete steps in the fight against climate change and reducing its global impact as one of our key priorities.

In this context, we place great importance on actively involving every stakeholder—from our guests to our suppliers, from our employees to our business partners—in shaping our sustainable development policies. By developing partnerships at both local and international levels, we believe we can create more effective and lasting solutions toward our shared goals.

We believe in the power of collective action on this journey of sustainability and invite everyone to help build our future together.

Tağmaç KELER
General Manager

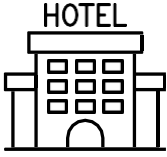


ABOUT THE REPORT

With its magnificent location, scenery, and moonlight, Mary Hotels Alanya aspires to be one of the most established and experienced facilities in Alanya. Our hotel is certified as a five-star facility by the Ministry of Culture and Tourism.

Our location distinguishes us for both guests and staff. We aim to strengthen our brand day by day with superior service quality.

Mary Hotels Alanya is committed to continuously supporting the tourism sector, particularly in Antalya and across the country.



**250
Rooms**



1 Restaurant
**1 Snack
Restaurant**
**2 À la Carte
Restaurants**



5 Bars



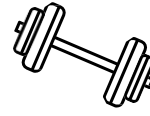
5 Swimming Pools



1 Meeting Rooms



Turkish Baths & SPA Centers



Fitness Area



Number of Guests in

107.333



Number of Guest Nationalities Hosted

41



OUR PRIORITY AREAS

Our Guests

Guest Experience

Health, Safety, and Security

Food Safety

Building and Fire Safety

Our Employees

Human Resources

Learning & Development

Employee Experience

Occupational Health and Safety

Our Environment

Climate Impact

Water

Biodiversity Protection

Our Community

Natural Resource Consumption

Waste



OUR ETHICS POLICY

Integrity

Honesty and integrity are our core values in all our business processes and relationships. We act with transparency and truthfulness in our interactions with employees and all stakeholders.

Confidentiality

Confidential and proprietary information includes trade secrets, financial and other data not publicly disclosed, and information protected by confidentiality agreements. Mary Hotels Alanya employees take utmost care to protect the privacy and personal data of our customers, employees, and stakeholders. We use confidential company information only for company purposes and share it only with authorized individuals.

Insider trading—using confidential company information for personal gain—is strictly prohibited. Even upon leaving the company, employees must not take confidential documents, project materials, or similar resources with them.



Protection of Personal Data

Without written consent from the data owner and employer, personal data of employees, customers, suppliers, job applicants, trainees, and all individuals related to company operations will not be shared, transmitted, disclosed, misused, or exploited in any form (written, audio, video, or digital).

Conflict of Interest

As Mary Hotels Alanya employees, we avoid conflicts of interest. We do not use our roles to gain personal benefit for ourselves, our families, or close relations. We avoid any external job activity that brings financial gain and do not use the company's name or power for personal advantage.



OUR EMPLOYEES



Total Number of Employees

216



Female Employees

87 % 38



Male Employees

150 % 61



Employees with Special Needs

5 % 1

2025 SUSTAINABLE TOURISM

Throughout 2025, we conducted our tourism activities by prioritizing environmental, social, cultural, and economic sustainability in line with **Stage 3 criteria of the Global Sustainable Tourism Council (GSTC)**. As an institution, we prioritize:

- Conservation of natural resources
- Collaboration with local stakeholders
 - Support for cultural heritage
- Responsible consumption practices

By integrating sustainable tourism principles into all our operations, our goal is to create long-term value and lead by example in transformative practices within the tourism industry.



ENVIRONMENTAL SUSTAINABILITY

At Mary Hotels Alanya, **preventing pollution** and **protecting the environment and natural resources** have been identified as core objectives for sustainable development.

In all processes we conduct, we consider local regulations, international standards, and guest-specific expectations. We fulfill all environmental and social requirements defined by these standards, supporting continuous improvement and the use of best available technologies.

Our environmental consultants meticulously manage compliance with legal procedures, declarations, and reporting obligations.



CLIMATE ACTION

We cultivate a variety of plant species within our facility, including: Bougainvillea, Lavender, Olive trees, Orange trees, Palms, Lemon trees

These plants not only harmonize with the natural ecosystem but also create a peaceful and healthy environment for our guests. Their benefits include:

- Carbon sequestration
- Oxygen production
- Soil protection
- Support for biodiversity

By using **natural care methods** and **water-saving practices**, we aim to reduce our environmental impact.

The rich variety of plant life in our facility enhances both environmental preservation and guest experience. As Mary Hotels Alanya, we will continue to expand our green spaces in alignment with our sustainability principles.



SUSTAINABLE CITIES AND COMMUNITIES

We aim to provide **environmentally friendly and sustainable services**. Our facility includes an **electric vehicle charging station**, supporting clean energy use and reducing dependence on fossil fuels.

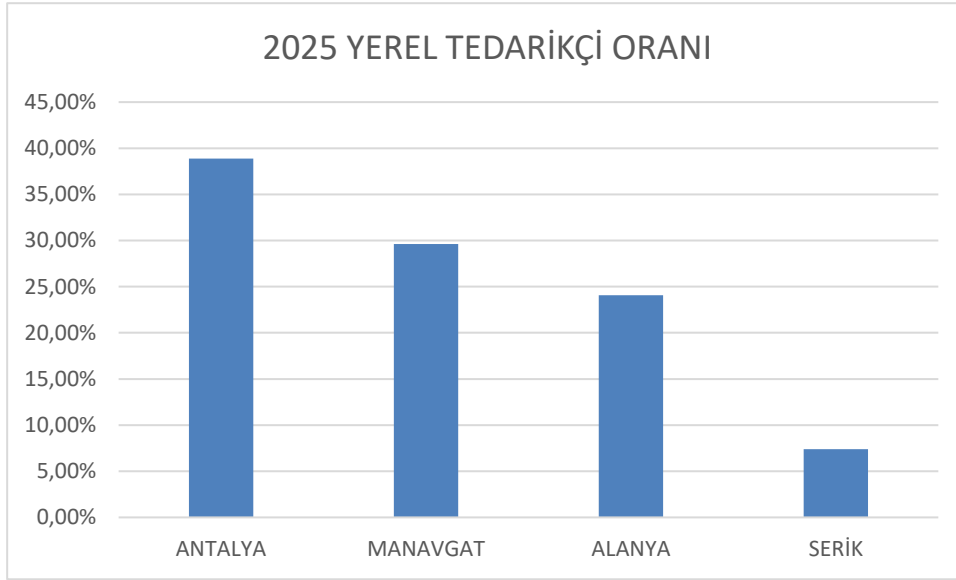
This infrastructure allows guests to easily charge their electric vehicles, taking an important step toward a sustainable future. Mary Hotels Alanya will continue to promote eco-friendly practices while offering guests a modern and responsible accommodation experience.



OUR LOCAL SUPPLIERS

In line with our sustainable supply chain goals, we aim to:

- Strengthen collaboration with **local suppliers**,
- Contribute to **economic development**,
- Reduce our **carbon footprint**.



EMISSION MANAGEMENT

We closely monitor and calculate the greenhouse gas emissions generated by our facility's activities. We are committed to **measuring our corporate carbon footprint** with precision.

Total CO ₂ e		
1.562,47	tCO ₂ e	
Total Guest Room Carbon Footprint	1.517	tCO ₂ e
Total Meeting Space Carbon Footprint	46	tCO ₂ e
Carbon Footprint per Occupied Room per Day (kgCO ₂ e)	14,44	kgCO ₂ e
Carbon Footprint per Square Meter of Meeting Space Used per Day (kgCO ₂ e)	0,0	kgCO ₂ e

CO ₂ Emissions for a Specific Customer		
Number of Guest Nights	105076	
Amount of Meeting Space Used by the Guest (m ²)	525	(m ²)
Duration of Guest Meetings (Hours)	50	(Hours)
Guest Room Carbon Footprint (kgCO ₂ e)	1.516.962	kgCO ₂ e
Guest Meeting Carbon Footprint (kgCO ₂ e)**	623	kgCO ₂ e
Total Guest Carbon Footprint (kgCO ₂ e)	1.517.585	kgCO ₂ e

CONTRIBUTION TO A CLEAN FUTURE THROUGH RENEWABLE ENERGY: Elmalı Solar Power Plant

One of the cornerstones of our sustainable tourism approach is the **use of renewable energy sources**. Accordingly, we continue to reduce our environmental impact and contribute to clean energy production through our **2.5 MWp Solar Power Plant located in Elmalı, Antalya**.

- The plant produces an **average of 3,500,000 kWh of electricity annually**.
- This reflects our commitment to both environmental responsibility and balancing our energy consumption through eco-friendly methods.

KARAENERJİ
Karanlıktan, Aydınlığa

This energy production enables us to:

- Prevent thousands of tons of carbon emissions,
- Provide an alternative to fossil fuel usage,
- Serve as a model for **low-carbon operations in the tourism sector**.



WATER MANAGEMENT

We develop and implement projects aimed at **reducing water consumption** in our facilities. Water usage is monitored monthly, and leak inspections are carried out regularly to ensure **rapid response and intervention**.

To support a sustainable environment, we ensure that wastewater discharged from our facility meets both **local discharge limits under the Water Pollution Control Regulation** and **international standards**.



In our facility, reservoir buttons are labeled with water volume information.



Information notices are available in both guest room and public area restrooms.



OVERALL WATER RISK

Given our hotel's location, it is considered a high-risk area regarding:

- Physical water quantity
 - Water quality
- Regulatory and reputational risks

Overall Risk Level: High (3–4)

Input address	Match address	Latitude	Longitude	Major Basin	Minor Basin	Aquifer	Country	Province	Overall Water Risk
Fuğla Mahallesi, Marina Sk No:7, 07404 AlanyaAntalya, Türkiye	-	36.6068311	31.7828144	Mediterranean Sea, East Coast	Goksu River	-	Turkey	Antalya	High (3-4)

Prev Next

Download result as: [CSV](#) [GPKG](#)

[Instructions](#)

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WASTE MANAGEMENT

We apply a waste management policy based on the **product life cycle**, prioritizing:

- Waste minimization at the source
 - On-site separation of waste
- Reuse of materials wherever possible

Waste Types and Management:

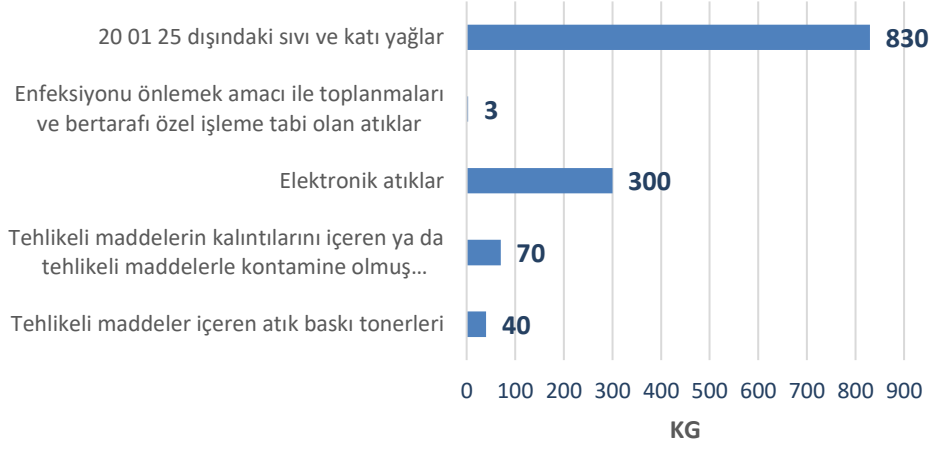
- **Hazardous waste** is stored in a licensed temporary storage area approved by the Ministry of Environment, Urbanization, and Climate Change, then sent to licensed facilities using **MOTAT** (Mobile Waste Tracking System) and certified drivers.
- **Non-hazardous waste** is also stored in a separate area and sent to licensed recycling facilities.

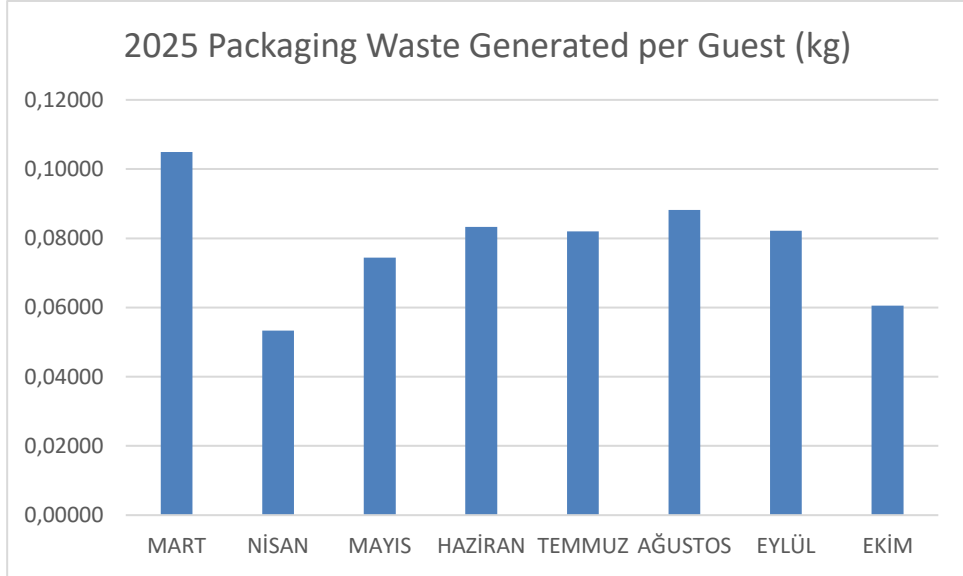
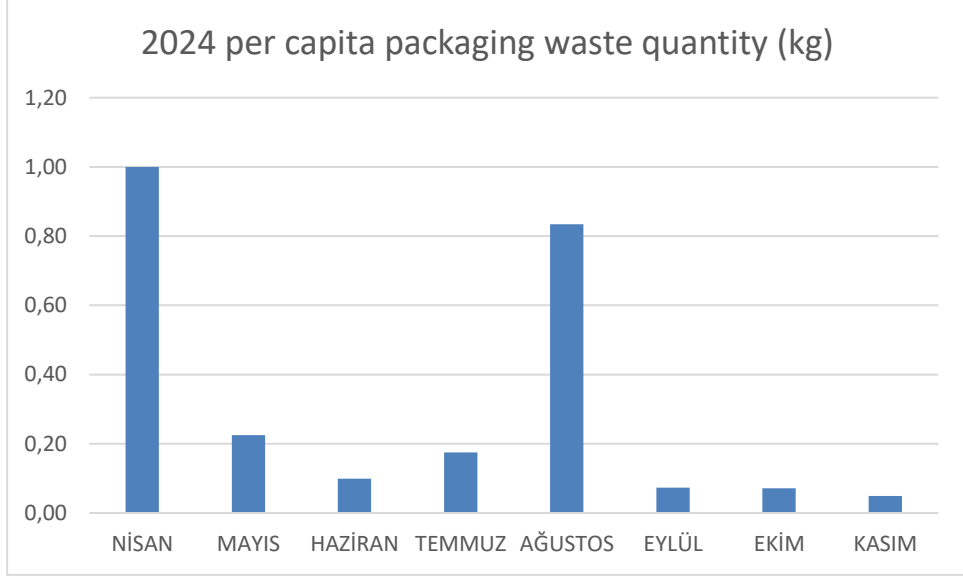
Recycling Rate:

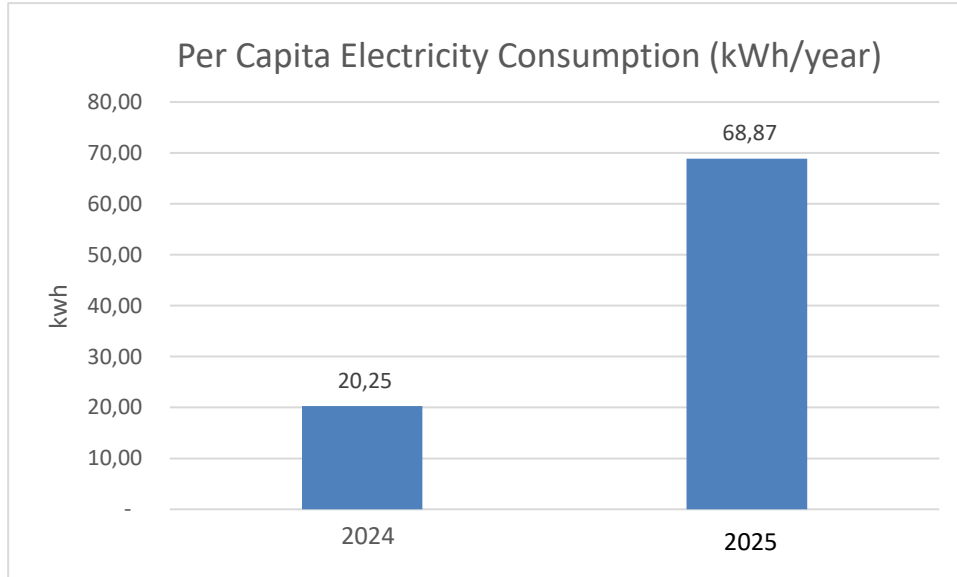
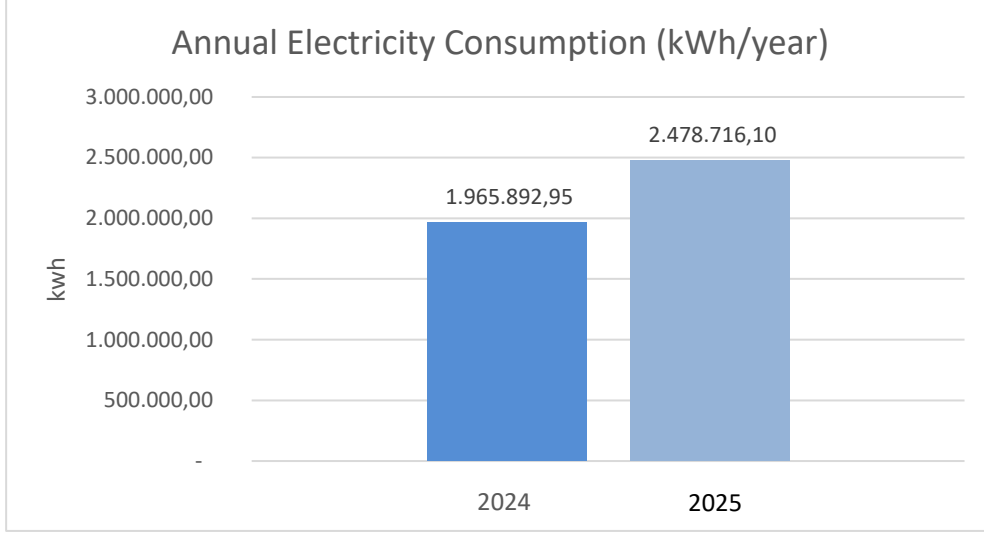
Nearly **100% of all hazardous and non-hazardous waste**—including **plastic, glass, paper-cardboard, metal, batteries, oils, etc.**—is recycled by licensed facilities.

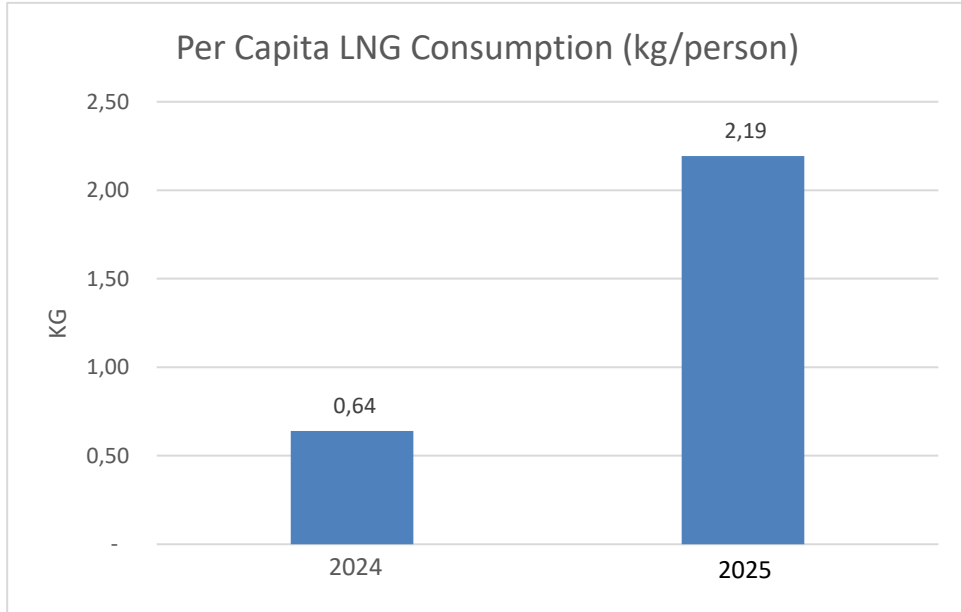
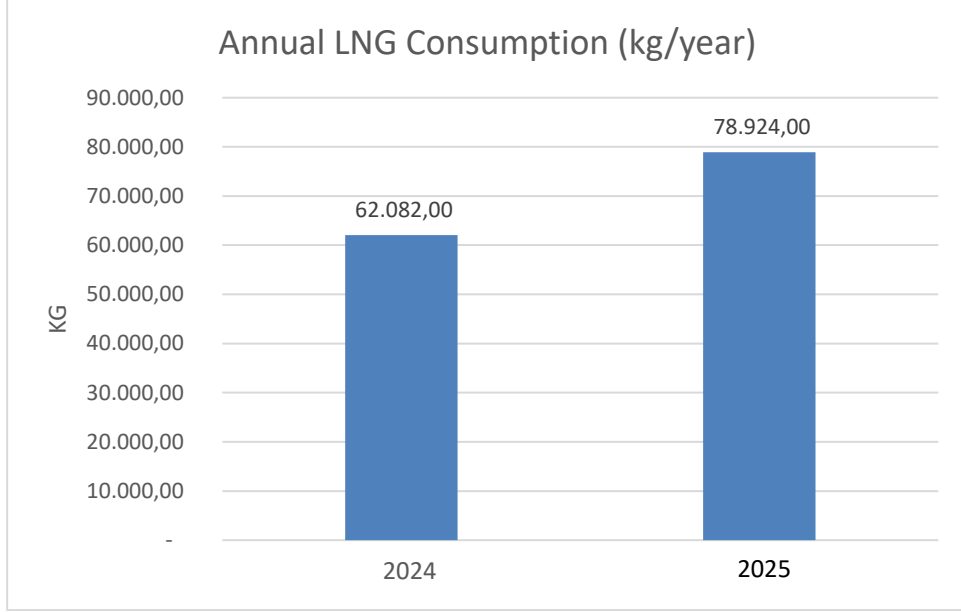


2025 WASTE AMOUNTS









WASTE MANAGEMENT GOALS

- Preference for eco-friendly products that generate less or no waste
- Increasing environmental awareness
- Expanding education on waste separation and **Zero Waste** systems

Keeping employees informed about current environmental topics



ACCESSIBILITY

We consider accessibility a core component of social sustainability. To ensure **all facilities and services are accessible** to different disability groups and age groups, we implement universal design principles.

- Our facility includes **2 Accessible Guest Rooms**

Accessible Common Areas:

(Details such as ramps, accessible toilets, wide corridors, etc., implied from the original text but not specifically listed)



ACCESSIBLE PUBLIC AREAS



OCCUPATIONAL HEALTH AND SAFETY

At Mary Hotels Alanya, we consider protection against all types of injuries, occupational diseases, accidents, and environmental pollution not just as a theory but as an actual goal to achieve.

OUR GOAL: ZERO ACCIDENTS, ZERO RISK!

We follow principles that guide us both in the workplace and in daily life:

- All injuries and occupational accidents are preventable.
- Every employee is directly responsible for preventing accidents and illnesses.
- Safety is a prerequisite for work; therefore, each employee must take responsibility and act accordingly.
- Safety training is vital for a safe work environment.
- Safety inspections must be conducted; all security risks must be quickly identified, and corrective actions must be promptly taken.
- Investigating and eliminating all potentially hazardous behaviors and practices is as important as addressing actual accidents.
- Off-the-job safety is just as important as workplace safety.
- Preventing injuries and illnesses also contributes to financial savings.



The happiness and development of our employees form the foundation of our sustainable success goal. Within this scope, various training programs, motivation-boosting workshops, and social events have been organized throughout the year.



To support the knowledge, skills, and professional development of our employees, various training programs are conducted on a regular basis. These training activities cover topics such as service quality improvement, occupational health and safety, hygiene practices, sustainability, food safety, guest satisfaction, and professional competencies.

These initiatives contribute to enhancing employee capabilities and ensuring the consistent and sustainable implementation of the organization's standards.



GÖZÜMÜZ OLUN!

8 ADIMLI AKTİF YAKLAŞIMLA
UYUŞTURULMUŞ TİCARETİN
DÜĞÜMLERİNİ VE
EN HIZLI ŞEKLİNİ
BİLİYORUM!

UYUMA
UYUŞTURULMUŞLA MÜCADELE UYUŞMASI

NASIL KULLANIRIM?

↓

1. Adım: UYUMA'ya giriş yapın.

2. Adım: UYUMA'ya giriş yapın.

3. Adım: UYUMA'ya giriş yapın.

4. Adım: UYUMA'ya giriş yapın.

Bilgileriniz gizli tutulacaktır.

NARKO

50 / 42



To promote social cohesion within the organization and celebrate cultural diversity, we organize various Theme Nights and traditional food and beverage events. These activities feature dishes from different regions of Türkiye, providing opportunities both to showcase our cultural heritage and to experience a variety of unique flavors.

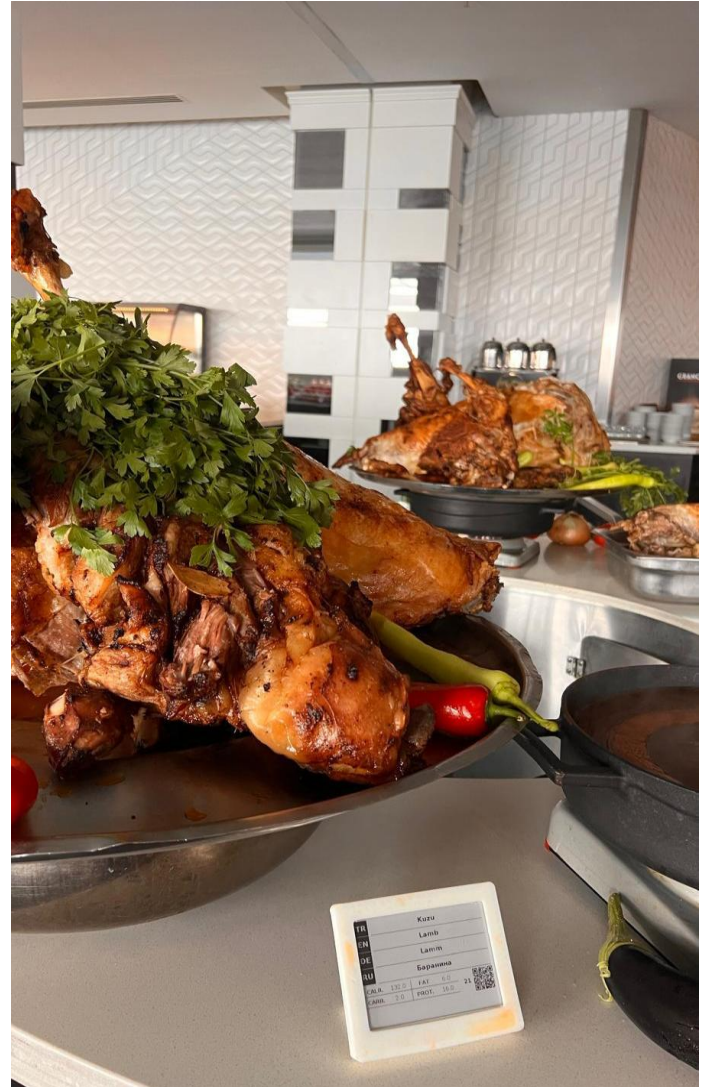
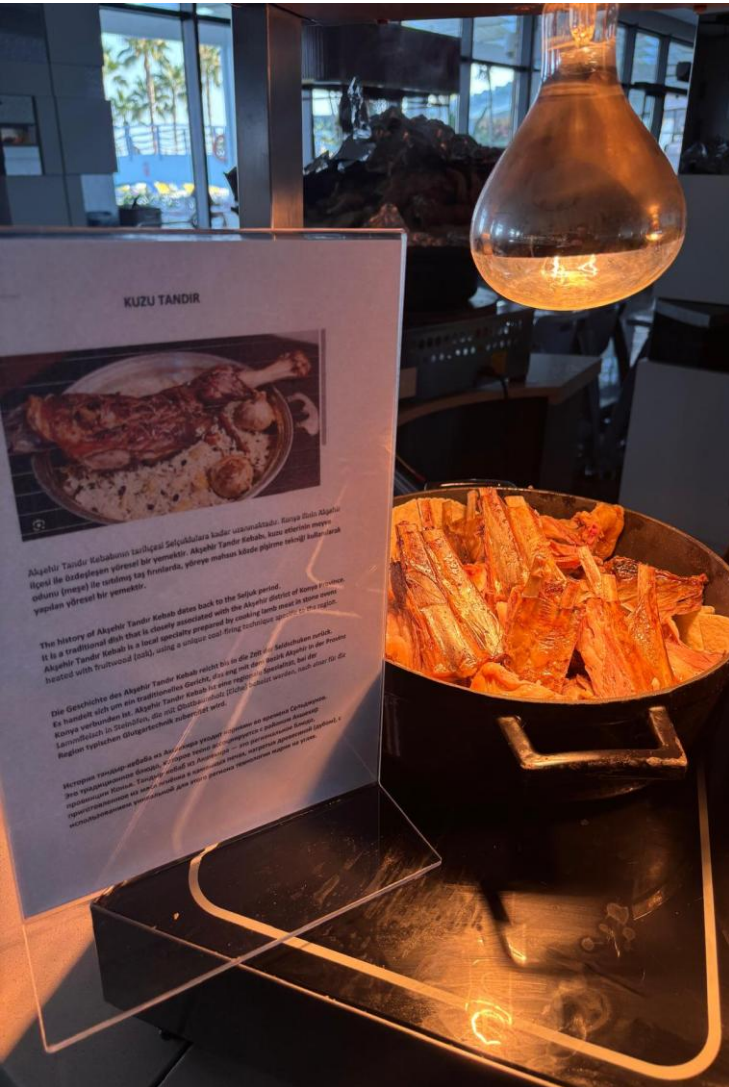
Through these events, we encourage cultural exchange, strengthen employee engagement, and foster a sense of community among our staff and guests.



Supporting Local Gastronomy and Cultural Heritage

In the food and beverage offerings presented to our guests, we prioritize geographically indicated products that reflect the cultural heritage of Türkiye. Within this scope, **Akşehir Tandır Kebabı (Lamb Tandoor Kebab)**, one of the registered traditional delicacies of Konya, is served to our guests, contributing to the promotion and preservation of local gastronomy.

Through such practices, we support regional culinary traditions, help preserve cultural heritage, and create authentic gastronomic experiences for our guests.



Pumpkin dessert (*Kabak Tatlısı*) is one of the traditional desserts that holds an important place in Turkish culinary culture. The pumpkin dessert served at our hotel is offered to guests as part of our efforts to promote regional flavors and preserve the rich heritage of traditional Turkish cuisine.

By including such traditional specialties in our culinary offerings, we contribute to the preservation of local gastronomic values while providing our guests with an authentic taste of Turkish culture.



Çiğ Köfte is one of the most established and distinctive regional specialties of Turkish cuisine. It is served to our guests during Turkish Night events and various food presentations as part of our efforts to promote and celebrate traditional Turkish culture.

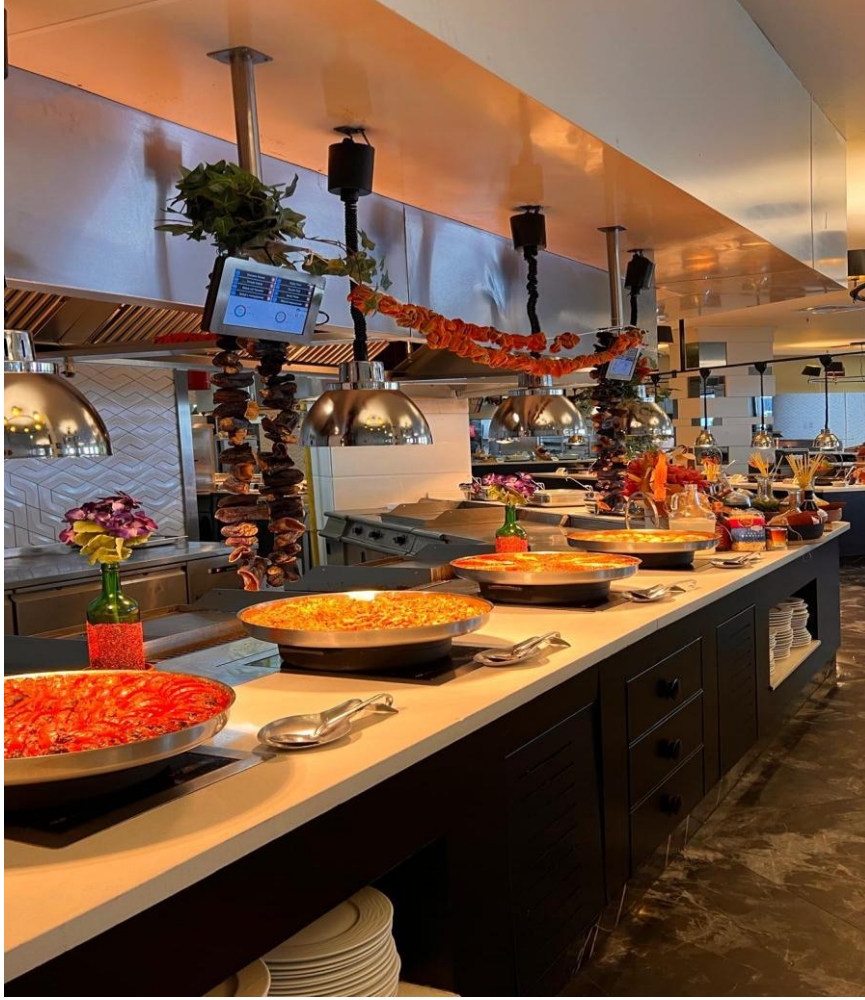


Antalya Piyazı is one of the traditional culinary specialties of the Antalya region and an important part of Turkish gastronomic heritage. With its distinctive tahini-based dressing, beans, and unique preparation method, it reflects the rich culinary traditions and regional values of local cuisine.

The Antalya Piyazı served at our hotel is offered to guests to introduce the region's culinary culture and provide an opportunity to experience authentic traditional flavors.



Our guests are offered a variety of regional and traditional dishes. The menus are carefully prepared to reflect the culinary heritage of the region and feature a selection of authentic local specialties, contributing to the promotion and preservation of traditional cuisine.



As part of our **Turkish Night** events, various traditional elements are incorporated to promote and celebrate Turkish culture.

Throughout the event, guests are welcomed with regional music and hospitality traditions, while a selection of traditional Turkish food and beverages is served. In this context, **rakı**, one of the traditional beverages associated with Turkish dining culture, is also served to adult guests upon request and in accordance with applicable regulations.

This practice is intended to support the cultural concept of the event and provide guests with an authentic experience of Turkish heritage and traditions.



Water dispensers are available in many common areas of the hotel, providing guests with convenient access to drinking water. This initiative ensures access to safe drinking water while aiming to reduce the consumption of single-use plastic bottles.

The widespread use of water dispensers contributes to the more efficient use of natural resources, the reduction of plastic waste, and the minimization of environmental impacts. This practice forms an important part of our environmental management efforts to improve resource efficiency and support the principles of sustainable tourism.

TR Değerli Misafirlerimiz,

Sürdürülebilirlik anlayışına doğrultusunda, tek kullanımlık plastik şişe tüketimini azaltmak amacıyla tesisimizde gelişmiş su arıtma sistemleri kullanılmaktadır.

Çok aşamalı filtrasyon teknolojisi sayesinde sunulan su; güvenli, sağlıklı ve yulaşık içim kalfine sahiptir. Sistemlerimiz aynı zamanda sıcak, soğuk ve oda sıcaklığında suya arında erşim imkânı sağlamaktadır.

Bu uygulama ile doğal kaynakların korunmasına katkıda bulunurken, sizlere daha konforlu ve çevre dostu bir konaklama deneyimi sunmayı amaçlıyoruz.

Anlayışınız için teşekkür ederiz.

EN Dear Guests,

In line with our commitment to sustainability, our facility utilizes advanced water purification systems to reduce single-use plastic bottle consumption.

Thanks to multi-stage filtration technology, the water provided is safe, healthy, and of excellent drinking quality. Our systems also offer instant access to water at hot, cold, and room temperatures.

With this initiative, we aim to contribute to the preservation of natural resources while offering you a more comfortable and eco-friendly stay.

Thank you for your understanding.

DE Liebe Gäste,

Im Rahmen unseres Engagements für Nachhaltigkeit nutzt unsere Einrichtung fortschrittliche Wasseraufbereitungssysteme, um den Verbrauch von Einwegplastikflaschen zu reduzieren.

Dank der mehrstufigen Filtertechnologie ist das bereitgestellte Wasser sicher, gesund und von ausgezeichneter Trinkqualität. Unsere Systeme ermöglichen zudem den sofortigen Zugang zu Wasser in heißer, kalter und Raumtemperatur.

Mit dieser Initiative möchten wir zur Erhaltung natürlicher Ressourcen beitragen und Ihnen gleichzeitig einen komfortablen und umweltfreundlicheren Aufenthalt bieten. Vielen Dank für Ihr Verständnis.

RU Уважаемые гости,

В соответствии с нашей концепцией устойчивого развития в нашем отеле используются современные системы очистки воды, направленные на сокращение потребления одноразовых пластиковых бутылок.

Благодаря многоступенчатой технологии фильтрации предоставляемая вода является безопасной, полезной для здоровья и отличается высоким качеством и приятным вкусом. Наши системы также обеспечивают мгновенный доступ к горячей, холодной воде и воде комнатной температуры.

С помощью данной инициативы мы стремимся внести вклад в сохранение природных ресурсов, одновременно предлагая вам более комфортное и экологичное проживание.

Благодарим вас за понимание.



SOCIAL RESPONSIBILITY

In line with the **United Nations 2030 Sustainable Development Goals**, we carry out various initiatives to fulfill our responsibilities toward society. We collaborate with non-governmental organizations (NGOs) and develop social responsibility projects that contribute to social well-being and sustainable development.

We also share our industry knowledge and experience with young people preparing to enter professional life, supporting their personal and career development.

Furthermore, we continue to implement and support a wide range of social responsibility projects without interruption, reinforcing our commitment to creating long-term social value and making a positive contribution to the communities in which we operate.



As part of our environmental sustainability objectives, a donation of **40 tree saplings** was made through the **TEMA Foundation** to support reforestation efforts and the conservation of natural habitats.

Through this contribution, we aim to help protect ecosystems, enhance biodiversity, and contribute to leaving a more sustainable and livable environment for future generations.

MARY HOTELS

KARALAR OTO.LTD.ŞTİ

SİZİN ADINIZA

ESKİŞEHİR EMİRCİK

HATIRA ORMANI'NA

40

ADET FİDAN BAĞIŞLAMIŞTIR.

GELECEK KUŞAKLARA DAHA
YAŞANABİLİR BİR DÜNYA BIRAKMAK
ÜZERE YAPILAN BU KATKIYA VESİLE
OLDUĞUNUZ İÇİN TEŞEKKÜR EDERİZ.

Deniz Ataç
Yönetim Kurulu Başkanı

TEMA

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bagis@tema.org.tr | 0212 291 90 90

21675068_4

Community Contribution and Support for Education

Our organization provided financial support to **Taşağıl Primary School** to contribute to the improvement of its educational activities and learning environment.

Through this support, we aimed to strengthen the school's educational infrastructure, enhance students' learning conditions, and create long-term value for the local community. This initiative reflects our commitment to supporting education and contributing to sustainable social development.



Supporting Cultural Heritage

To encourage access to cultural heritage and enhance cultural awareness among our managers, **Museum Card (Müze Kart)** support is provided by our organization. Through this initiative, employees are encouraged to visit museums and archaeological sites, fostering greater awareness of the importance of preserving and promoting cultural values.

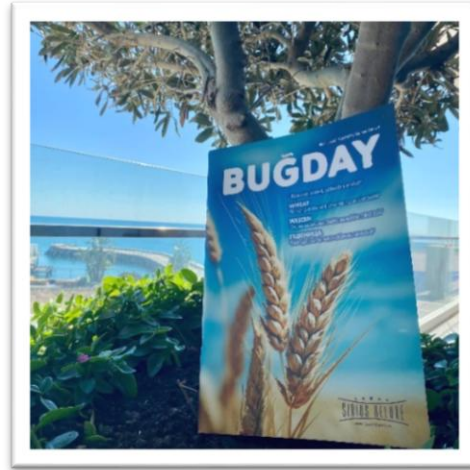
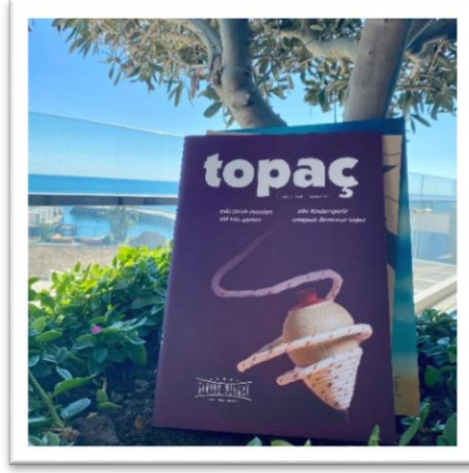
This practice contributes to the appreciation of cultural heritage and supports the development of a stronger connection with the historical and cultural assets of our country.



Our Contribution to Sustainability Through Cultural Exchange

At Mary Hotels Alanya, we believe that cultural exchange strengthens mutual understanding among individuals and contributes to social sustainability. In line with this belief, we provide our guests with a variety of cultural publications and magazines on different topics, facilitating access to information while encouraging cultural interaction.

Through this initiative, we aim to promote lifelong learning, support cultural awareness, and create opportunities for meaningful engagement with diverse perspectives and cultures.



Contributing to a Sustainable Society Through Cultural Inclusion and Education

At Mary Hotels Alanya, we recognize the importance of undertaking meaningful initiatives not only in the field of environmental sustainability but also in social sustainability. In this context, we organize **Turkish language lessons** for our international guests in a specially designed classroom inspired by the concept of a traditional village school.

Through these activities, we aim to promote cultural inclusion, encourage intercultural dialogue, and provide our guests with a deeper understanding of Turkish language and culture. By fostering cultural exchange and mutual learning, we contribute to social sustainability and strengthen connections between people from diverse backgrounds.







A Journey to the Past Through Traditional Games

At Mary Hotels Alanya, we value providing not only accommodation but also memorable experiences that foster cultural connections. With this in mind, we organize special events under the slogan **“For Those Who Remain Young at Heart”**, inviting our guests to rediscover the warmth and simplicity of the past.

Through activities that revive traditional children's games such as spinning tops, playing marbles, jump rope, and hopscotch, we offer adult guests the opportunity to reconnect with cherished childhood memories while introducing younger generations to our cultural heritage.

These events promote intergenerational interaction, support the preservation of traditional cultural values, and contribute to social sustainability by encouraging cultural awareness and shared experiences.



Promoting Turkish Coffee Culture

Through our **Turkish Coffee Workshop**, organized on selected days of the week with the participation of our guests, we share the preparation methods, serving traditions, and cultural significance of Turkish coffee.

During the activity, guests learn about the history of Turkish coffee, traditional brewing techniques, and the role of coffee culture in social life. They also have the opportunity to gain hands-on experience in preparing Turkish coffee themselves.

By offering this experience, we aim to preserve and promote an important element of Türkiye's intangible cultural heritage while fostering cultural exchange and providing our guests with an authentic insight into Turkish traditions.



Cocktail Workshop Experience

On selected days of the week, our hotel organizes a **Cocktail Workshop** with the participation of our guests. During the workshop, participants learn about cocktail preparation techniques, presentation methods, and beverage culture while gaining practical experience in creating their own cocktails under the guidance of our expert team.

Through this activity, we aim to provide an engaging and interactive experience that encourages creativity, learning, and cultural exchange. The workshop also enhances guest participation and contributes to creating memorable holiday experiences.





Our hotel organizes Painting Courses on specific days of the week with the participation of our guests. Within the scope of the workshop, participants have the opportunity to experience different painting techniques and create their own artworks.

This activity stands out as an artistic experience that supports guests' creativity, enhances social interaction, and enriches their holiday experience. These regularly organized courses contribute to our hotel's sustainable tourism approach by supporting our goal of providing an experience-oriented, participatory, and culturally enriching accommodation experience.





OUR STRATEGIC GOALS

- To follow sectoral and corporate development areas.
 - To effectively monitor guest satisfaction.
- To ensure employee satisfaction and continuous development.
 - To maintain active sustainability audit mechanisms.
- To improve our operational efficiency and optimize our processes.
 - To evaluate growth opportunities.
- To keep costs under control with a focus on profitability.

